

Troll Marketing

What if memes were used a tool to market products in future? This fun extravaganza requires you to create novel memes to market and advertise products given to you on spot. Pinch in your creativity, your sense of humour and wit and **unravel the meme-art'keting genius in you.**

Event Date-18th March (11:30 AM-12:15 PM)

Bizarre-E-Badshah

What is the most bizzare idea you've had that the mundane people of this world have outright declared to be non-sense but you feel that it can work? It's time to let your demons fly. It's time to embrace our eccentricity and speak-up all our entangled and bizzare ideas, pitch it in front of our audience, convince them that this is the very idea that will bring about the next big change in the world and takeaway grand prizes!

Event Date- 17th March (2:30 PM- 4:30 PM)

Money Stash

The game is all about using the right Financial Instruments at the right time and maximizing your profits and returns. The higher you sit on your stash the more likely are your chances of winning. The game will be conducted in 3 rounds taking you through the highs and lows of your life and Market in general. Knowing yourself better would be a surplus.

Pre-Requisites:

- 1) Patience and Perseverance.
- 2) Sound Knowledge of Basic Financial Instruments.
- 3) Sound Knowledge of Basic Risk Management Principles.

Event Date- 17th March (2:30 PM- 4:30 PM)

Doomsday Conspiracy

What if the world was run by entrepreneurs and not the diplomacy and bureaucracy? What if Elon Musk was elected as the President of the US? Discover how things would unfold in a world which is coming to an end and entrepreneurs throughout the world have taken upon themselves to save it from an apocalypse.

Event Date- 18th March (9:00 AM- 10:30 AM)