



ENTREPRENEURSHIP DEVELOPMENT CELL, BIRLA INSTITUTE OF TECHNOLOGY, MESRA

presents

17th -18th
March 2018



BIT MESRA PRESENTS

E-SUMMIT'18



About Us

More than 60 years of edification, of par excellence, of providing the country and the world with some of the best engineers of all times, our hallowed institution, Birla Institute of Technology is the upshot of the vision of Mr. B.M. Birla, a man of great acclaim, a visionary.

Established in 1955, 8 years after independence, Birla Institute of Technology (BIT), Mesra, is a premier-star rated college and is one of the most applauded colleges in the country!

E-SUMMIT will be a 2-day national level entrepreneurship summit organized by Entrepreneurship Development Cell, BIT, Mesra to support our Prime Minister's vision of SKILL DEVELOPMENT IN RURAL INDIA.

This summit will witness a large scale participation of students from a copious number of top-notch colleges and professionals from various regions of the country. We aim to create a favourable environment to convince people to choose Entrepreneurship as a career option through our well-structured workshops and competitions. The summit will feature guest lectures and panel discussions focussed on increasing entrepreneurial skills of participants. That's not all, we will also have events including enthralling and entertaining performances from the very famous personalities.

Skill Development in Rural India



SOCIAL CAUSE

India is the second most populated country in the world with a favourable demographic of 65% population below the age of 35. The potential for growth is huge. And a large part of that population lives in rural areas. However, large number of youth is forced to do unskilled labour jobs for meagre pays, unable to realise their full potential. Skill development in different trades and vocations among the rural youth as required by the cottage industries in rural trades is fundamental to the growth of the countryside and is a gateway to new opportunities for the youth. Not only this, skill development as required by the urban industries of the modern era would be as important and would need abundant skilled workforce. Ultimately, it would uplift the living conditions with better pay and better opportunities.

We at E-Summit'18 pledge to make it the forefront of focus, creating awareness in the entrepreneurship community as well as among the budding student entrepreneurs to propel and accelerate the development through various initiatives.

Events



PANEL
DISCUSSIONS



WORKSHOPS



FORMAL
INFORMAL
&
ONLINE EVENTS



GUEST
LECTURES

Flagship Events

B-Plan Competition (17th March)

Pitch a Start-Up Idea and get Cash Prizes worth Rs.25,000! It not only provides you with cash prizes but also an opportunity to receive guidance from experienced judges as you pitch your B-Plan. Join Us and bridge the gap between an idea and Real Enterprise.



8 Minutes to Future (18th March)

If your Startup has crossed the Ideation phase, these 8 minutes are for you to get on-spot funding from Real Time Investors. Takeaway Investment, Incubation and Mentoring worth Rs. 2 lakh+ from from Jharkhand Incubation Labs, Catapooolt and Chatur Ideas.

Flagship Events

Virtual Stock Market

Sponsored By

ICICI DIRECT
(14-16th March)



What would you do if you
were given Rs.1 Lakh?

You might spend it all at once?

Or you could put it in the bank?

Or you can invest it,so that it grows....

ICICI VSM provides you a platform to play with the stocks but with virtual money. The event will act as a tool for you to gain knowledge and learn real time trading over an exchange. Come and compete against other people, buying and selling virtual stocks.

“BE A CONTENDER FOR PRIZES WORTH RS. 50,000”

“What is comfortable is rarely profitable”

Speakers



AMIT KUMAR

Vice-president



**YUKTI
MEHANDIRATTA**

CEO,

Silhouette by Yukti



VARUN SHETH

CEO, founder



Forbes 30 under 30 recipient



SATISH KATARIA

Founder
Catapoolt

Empowering Beliefs/Inspiring Communities



DEVESH CHAWLA

CEO, founder



Our Team



Patron
Dr. M. K. Mishra
Vice Chancellor
BIT Mesra



Chairperson
Dr. Mahesh Chandra
Dean Students' Welfare
BIT Mesra



Organizing Secretary
Dr. Shakti P. Pattanayak
Faculty Advisor
EDC BIT Mesra



Student Co-ordinator
Tanisha Agarwal
President
EDC BIT Mesra



Finance & Sponsorship
Archit Sankritya
Joint Secretary
EDC BIT Mesra



Design & Coverage
Shambhavi
Vice President, EDC BIT Mesra
Abhilash J.
Vice President, Photographic Society



Publicity & Media
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